

Welcome to our June roundup.

Our team of more than 100 Welcome Ambassadors was well equipped to help with so many events in San Francisco during the month of June.

We started the month being invited to Mayor Breed’s budget press release in Union Square. Several team members were onstage including Sue Caudill (our June Ambassador of the Month, see below), who gave a short presentation on why she loves her job and how she believes the program helps the city. The team assisted passengers from 5 transit cruiseships at Pier 27 and Pier 35. There were multiple convention groups that the team assisted with including MPI WEC. They also helped direct and answer questions at events in Yerba Buena Gardens and the opening of the GAP , plus of course answering lots of questions at the Warriors and Pride parades. As a reminder our coverage zone is the area shown on this [map](#) , the program operates 7 days per week and hours vary based on location and day of the week, generally between 8am to 8pm in key areas frequented by visitors and office workers. If you have an event you would like help with, please reach out to me.



Due to all the June events training remained inhouse. I am working on future in office presentations as well as field trips so if you are interested in familiarizing the team on your business or location, please let me know.

SF Welcome Ambassador Monthly Statistics 1 – 30 June 2022

211 SF Call	2
311 Call	12
911 Call	3
Attraction/Museum Info Provided	10542
Business Contact	1974
Business Information Provided	6249

Collateral Provided	2564
Directions Provided	33014
Event Information Provided	738
Hospitality Escort	3784
Photo Assistance Provided	6428
Positive Neighbor Engagement	2190
Program Info Provided	601
Public Greeting	581601
Restaurant Recommendation	2342
Translation Provided	55
Umbrella Escort	5
Welfare Check	407

June's Ambassador of The Month – Sue Caudill



About Sue:

- Where were you born?
"Tampa, Florida"
- What is your favorite hobby?
"Playing drums"
- What do you enjoy most about your job?
"I find helping people is rewarding"
- Do you have a local tip that you could give to visitors?
"Wise and Sons have great New York style bagels. They are next to the Jewish Museum which is a great place to visit"

The Ambassador of The Month is chosen by Welcome Ambassador Team Leaders for exemplary performance and given a certificate and gift card.

Help us spread the word about the SF Welcome Ambassadors! Feel free to share this update with your team members and follow San Francisco Travel on social media and like/share updates about the program:

- [Facebook](#)
- [Instagram](#)
- [LinkedIn](#)

You can also post photos of ambassadors with the hashtags:

- #onlyinSF
- #ourgateisopen
- #SFwelcomesyou

Our toolkit is available with templates for your social media platforms and newsletters. We hope you will help us market and amplify this program that supports San Francisco's economic recovery. All details are here:

www.sfwelcomeambassadors.com

Also, feel free to share the SF Travel Marketing featuring Welcome Ambassadors which reminds everyone of why they should return to San Francisco. If you haven't had a chance to see it yet please check it out here:

<https://www.youtube.com/watch?v=O00FHu6-Dks>

We hope you enjoy reading our updates and look forward to connecting and working with you.

Best wishes

Mandy